

Dr. Courtney Suess-Raeisinafchi, Ph.D.

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EDUCATION

- Ph.D.** **University of Nevada, Las Vegas**, William F. Harrah College of Hotel Administration
2014 *Major Area of Study:* Hospitality Administration; Tourism
Dissertation: "Factors Influencing the Impacts of Medical Tourism Development on Quality of Life"
- M.S.** **University of Texas at Austin**, School of Architecture
2021* *Major Area of Study:* Architecture Studies
- M.H.A.** **University of Nevada, Las Vegas-Singapore**, William F. Harrah College of Hotel
2009 Administration
Major Area of Study: Hospitality Administration
Thesis: "A Systematic Analysis of Sustainable Hotel Development; Identifying Key Indicators"
- B.I.A.** **School of the Art Institute of Chicago**, Department of Architecture, Interior
2007 Architecture and Designed Objects
Major Areas of Study: Interior Architecture; Fine Arts in Architecture

**Indicates expected*

UNIVERSITY APPOINTMENTS

- 2018-Present Academic Scholar, Cornell University. Cornell Institute for Healthy Futures
- 2018-Present Faculty Fellow, Texas A & M University. Center for Health Systems Design, College of Architecture
- 2017-Present Assistant Professor, Texas A & M University. Department of Recreation, Parks, and Tourism Sciences
- 2017-Present Assistant Professor, Texas A & M University at Galveston. Department of Liberal Studies, Tourism and Coastal Community Development
- 2014-2017 Assistant Professor, Boston University. School of Hospitality Administration
- 2013-2014 Instructor, Boston University. School of Hospitality Administration
- 2011-2011 Instructor, University of Nevada, Las Vegas-Singapore. William F. Harrah College of Hotel Administration

2009-2013 Instructor, University of Nevada, Las Vegas. William F. Harrah College of Hotel Administration

EXTENSION APPOINTMENTS

2017-Present Hospitality Extension Specialist. AgriLife Extension, Texas A & M University

UNIVERSITY COURSES TAUGHT

Texas A & M University	RPTS 421 RTPS 302	Hotel and Resort Operations Applications of Tourism Principles
Boston University	SHA 492 SHA 372 SHA 322 SHA 282 SHA 270	Hospitality Consultancy Operations Strategy and Analysis Hospitality Design Culture and Communication with International Travel Series; Dubai, China, Greece Lodging Operations and Management
University of Nevada, Las Vegas	HMD 395	Hospitality Facilities Management
University of Nevada, Las Vegas-Singapore	HMD 376	Sustainability in the Hospitality Industry

REFEREED JOURNAL PUBLICATIONS

Indicates graduate student co-author at time of submission

* Indicates dissertation chair as co-author

25. Dogru, T., Mody, M., Bulut, U., **Suess, C.**, & Sirakaya, E. (2020) What caused the rise of Airbnb? An examination of key macroeconomic factors. *Tourism Management* (In Press).
24. **Suess, C.**, Kang, S.#, Dogru, D. & Mody, M. (2020) Understanding the influence of “feeling at home” on healthcare travelers’ well-being: A comparison of Airbnb and hotel homescapes. *Journal of Travel and Tourism Marketing* (In Press).
23. **Suess, C.**, Woosnam, K., Mody, M. & Dogru, D. & Sirakaya, E. (2020) Understanding residents’ emotions towards Airbnb and their influence on perceived community well-being and personal quality of life. *Journal of Travel Research* (In Press).
22. Matarrita-Cascante, D., & **Suess, C.** (2020). Natural amenities-driven migration and tourism entrepreneurship: Within business social dynamics conducive to positive social change. *Tourism Management*, 81, 104140.
21. **Suess, C.**, Woosnam, K., & Erul., E.# (2020) Stranger danger: Understanding the moderating effects of children in the household on residents’ emotional solidarity with visitors, sense of feeling safe and Airbnb host advocacy. *Tourism Management*, 77, 103952.

20. Dogru, T., Zhang, Y., **Suess, C.**, Mody, M. & Sirakaya, E (2020) The effects of macroeconomic factors on the supply of Airbnb: Theory and empirical evidence *Tourism Management*, 84, 104134.
19. Dogru, T., Hanks, L., Mody, M., **Suess, C.** Sirakaya, E. (2020) The effects of Airbnb on hotel performance: Evidence from cities beyond the United States. *Tourism Management*, 79, 105092.
18. Dogru, T., Mody, M., Line, N., **Suess, C.**, Hanks, L., & Bonn, M. (2020) Investigating the whole picture: Comparing the effects of Airbnb supply and hotel supply on hotel performance across the United States. *Tourism Management*, 79, 104094.
17. Dogru, D., Mody, M., **Suess, C.**, Line, N. & Bonn, M. (2020) Airbnb 2.0: Is it a sharing economy platform or a lodging corporation? *Tourism Management*, 78, 104049.
16. Dogru, T. Mody, M., **Suess, C.**, McGinley, S. & Line, N. (2020) The Airbnb paradox: Positive employment effects in the hospitality industry. *Tourism Management*, 77, 104001.
15. Dogru, T. **Suess, C.**, & Sirakaya, E. (2020) Why do some countries perform better than others: Global competitiveness of tourism development. *Journal of Hospitality and Tourism Research* 1096348020911706.
14. Bulut, U., Kocak, E., & **Suess, C.** (2020) The effect of freedom on international tourism demand: theory and empirical evidence from the top eight most visited countries. *Tourism Economics* 1354816619896957.
13. Mody, M., **Suess, C.**, & Dogru, T. (2019) Not in my backyard? Is the anti-Airbnb discourse truly warranted? *Annals of Tourism Research*, 74(C), 198-203.
12. Dogru, T., Mody, M., & **Suess, C.** (2019) Adding evidence to the debate: Quantifying Airbnb's disruptive impact on ten key hotel markets. *Tourism Management*, 72, 27-38.
11. Dogru, T., Marchio, E.,# Bulut, U., & **Suess, C.** (2019) Climate change: Vulnerability and resilience of tourism and the entire economy. *Tourism Management*, 72, 292-305.
10. Kenningham, T., Hildebrand, B., † Zeya, F., † Jang, J., † **Suess, C.**, † & Wu, L. † (2019) Creating innovation that drives authenticity. *Journal of Service Management* 30(3), 369-391.
9. Mody, M., **Suess, C.**, & Lehto, X. (2019) Using segmentation to compete in the age of the sharing economy: Testing a core-periphery framework. *International Journal of Hospitality Management*, 78, 199-213.
8. Mody, M., **Suess, C.**, & Lehto, X. (2019) Going back to its roots: can hospitableness provide hotels competitive advantage over the sharing economy? *International Journal of Hospitality Management*, 76, 286-298.
7. Mody, M., † **Suess, C.**, † & Dogru, D. (2019) Restorative servicescapes: The influence of hotel-like attributes on patients' well-being: Examining the moderating effects of physical and mental well-being. *Cornell Hospitality Quarterly*, 61(1), 19-39.
6. **Suess, C.**, Baloglu, S. *, & Busser, J. A. (2018) Perceived impacts of medical tourism development on community wellbeing. *Tourism Management*, 69, 232-245.
5. **Suess, C.**, & Mody, M. A. (2018) Hotel-like hospital rooms' impact on patient well-being and

willingness to pay: An examination using the theory of supportive design. *International Journal of Contemporary Hospitality Management*, 30(10), 3006-3025.

4. **Suess, C.,** & Mody, M. (2018) The influence of hospitable design and service on patient responses. *The Service Industries Journal*, 38(1-2), 127-147.
3. **Suess, C.,** & Mody, M. (2017) Hospitality healthscapes: A conjoint analysis approach to understanding patient responses to hotel-like hospital rooms. *International Journal of Hospitality Management*, 61, 59-72.
2. Mody, M. A., **Suess, C.,** & Lehto, X. (2017) The accommodation experiencescape: a comparative assessment of hotels and Airbnb. *International Journal of Contemporary Hospitality Management*, 29(9), 2377-2404.
1. **Suess, C.,** & Mody, M. (2016) Gaming can be sustainable too! Using Social Representation Theory to examine the moderating effects of tourism diversification on residents' tax paying behavior. *Tourism Management*, 56, 20-39.

REFEREED JOURNAL PUBLICATIONS UNDER REVIEW

Indicates graduate student co-author at time of authorship

* Indicates dissertation chair as co-author

† Indicates co-author equal contribution

5. Mody, M., **Suess, C.,** & Dogru, T. The rhetoric and reality of residents' attitudes toward Airbnb *Under 2nd Review in Tourism Management Perspectives*
4. Song, S.,# † **Suess, C.,** † Mody, M., † & Dogru, T. Comparing the influence of substantive and communicative servicescape on hotel and Airbnb guests' emotions: The moderating effect of interior design style. *Under 2nd Review in International Journal of Contemporary Hospitality Management*
3. Dogru, T., Sirakaya, E., & **Suess, C.,** Kuznet Curve: A competitive analysis of global countries and environmental effects *Under 2nd Review in Tourism Management*
2. Joo, D.,# Woosnam, K., & **Suess, C.** In search of the emotion-behavior nexus: Applying the theory of interaction ritual in tourism research *Under 1st Review in Journal of Sustainable Tourism*
1. Mody, M., **Suess, C.,** Woosnam, K., Dogru, T., & Evan, S.# A Multi-model approach to understanding residents' attitudes towards Airbnb using Weber's Theory of Rationality and Foucauldian concepts *Abstract Invited for Special Issue in Journal of Sustainable Tourism*

INDUSTRY PUBLICATIONS

5. Dogru, T., Mody, M., & **Suess, C.** (2019). Making room for Airbnb *Wall Street Journal*, May 20, 2019. Available at: <https://www.wsj.com/articles/making-room-for-airbnb-11558394000>
4. Mody, M., **Suess, C.,** & Dogru, T. (2018). How does my neighbor feel about my Airbnb? *Boston Hospitality Review*, Winter 2018. Available at: <https://www.bu.edu/bhr/category/finance/>

3. Dogru, T., Mody, M., & **Suess, C.** (2017). Comparing apples and oranges? Examining the impacts of Airbnb on hotel performance in Boston. *Boston Hospitality Review*, Spring 2017. Available at: <http://www.bu.edu/bhr/2017/06/07/airbnb-in-boston/>
2. **Suess, C.**, Mody, M., & Guarracino, G. (2017). Hospitality Healthscapes: The new standard for making hospitals more hospitable. *Boston Hospitality Review*, Spring 2017. Available at: <http://www.bu.edu/bhr/2017/06/07/hospitality-healthscapes/>
1. Dogru, T., Mody, M., & **Suess, C.** (2017). The hotel industry's Achilles heel? Quantifying the negative impacts of Airbnb on Boston's hotel performance. *Boston Hospitality Review*, Fall 2017. Available at: <http://www.bu.edu/bhr/2017/10/05/the-hotel-industrys-achilles-heel-quantifying-the-negative-impacts-of-airbnb-on-bostons-hotel-performance/>

GRANTS AND FUNDING

Texas A & M University

- External
 - Centers for Disease Control and Prevention (CDC) Grant. Working on Wellness Environments. Proposal submitted for assessing communities' needs and implementing strategies and activities that promote health-related behaviors, including physical activity and nutritious eating. Results inform the CDC, state agencies, and public and private stakeholders in target communities of Texas with high levels of obesity (Starr, Webb, Hudspeth, and Maverick). *Role: Co-Investigator* with J.R. Walker (*Principle Investigator*), J. Anding, R. Dudensing, A. Kirk, M. Lopez, S. Shafer, and C. Outley. Total funding awarded: \$5,752,546 (Individual allocation: Approximately \$172,576). Competitive. Grant period: 2018-2023
- Internal
 - President's Excellence Fund: Triads for Transformation (T3) Research Grant. Assessing and remediating health and safety issues in resorts. Proposal submitted for conducting grant research to determine resort design features, landscaping, services and amenities that impact acute health and well-being of guests; particularly areas which are occupied by children of guests. Results will provide hotel developers, owners and managers with intervention strategies. *Role: Co-Principal Investigator* with J. Maddock and J.O. Spengler. Total funding awarded: \$30,000 (Individual allocation: \$10,000). Grant period: 2018-present
 - President's Excellence Fund: Triads for Transformation (T3) Undergraduate Research Stipend. Funding for an undergraduate to work on research associated with the T3 Research Grant for assessing and remediating health and safety issues in resorts. Total funding awarded: \$2,000. Grant period: 2018-present
 - President's Excellence Fund: Transformational Teaching Grant. Improving RPTS 421 *Hotel & Resort Operations* for strategic education initiatives in hospitality. Proposal submitted for enhancing online course in the tourism major and Hospitality Certificate program in RPTS. *Role: Principal Instructor*. Total funding awarded: \$20,000 (Individual allocation: \$20,000). Grant period: 2020-present
 - Instructional Technology Services Academic Innovation Grant^a. Developing a High-Quality Tourism Management eCampus Course: Using Technology and MicroLearning Design. Proposal submitted to participate in grant program to re-design online sections of the RPTS 323 *Tourism*

Management course. *Role: Principal Instructor.* Total Funding: \$10,000. (Individual allocation: \$10,000). Competitive. Grant period: 2018

^aDue to potential changes in the curriculum, as discussed by the RPTS undergraduate curriculum council at the time, RPTS 323 Tourism Management was put on hold for re-design. Grant program was not deferrable to a future semester or transferable to alternative course. Acceptance of the grant was remitted to Instructional Technology Services.

- College of Agriculture Neuhaus-Sheperdson Faculty Development Grant. Proposal submitted for enhancing research and teaching effectiveness related to international medical tourism, hospitals and hospitality infrastructure. *Role: Principal Investigator.* Total funding awarded: \$2,000. (Individual allocation: \$2,000). Competitive. Grant period: 2018-2019
- RPTS Faculty Development Grant Fund Match. Grant funding provided by RPTS department to match the College of Agriculture Neuhaus-Sheperdson Faculty Development Grant award. *Role: Principal Investigator.* Total funding awarded: \$2,000. (Individual allocation: \$2,000). Grant period: 2018-2019
- RPTS Faculty Development Grant. Proposal submitted for a junior and senior faculty collaborative project investigating tourism entrepreneurship and migrant/local workplace relationships in Chile. *Role: Co-Principal Investigator* with D. Matarrita. Total funding awarded: \$3,500 (Individual allocation \$1,250). Grant period: 2018

Boston University

- Internal
 - Boston University School of Hospitality Administration Research Grant. Healthcare Servicescapes. Proposal submitted for research that examined the patient experience and healthcare environment at Boston Medical Center. Results identified opportunities for strategic design and service improvements. *Role: Principal Investigator.* Total funding awarded: \$10,000. (Individual allocation: \$10,000). Grant period: 2014-2016
 - Boston Medical Center Patient Experience Grant. Proposal submitted for research on patient perspectives of their experience at Boston Medical Center in the public and private patient areas of Family Medicine, Radiation Oncology, Nuclear Radiation, Radiology, Phlebotomy, Orthopedic Radiology Units and the Belkin Breast Center. *Role: Co-Principal Investigator* with A. Norbash, and N. Kadom. Total funding awarded: \$2,000. Grant period: 2015-2016
 - Boston University School of Hospitality Administration Undergraduate Research Stipend. Proposal submitted for funding an undergraduate student to work on the Healthcare Servicescapes grant and research examining the patient experience and healthcare environment at Boston Medical Center. *Role: Student Advisor* Total funding awarded: \$2,000. Grant period: 2016-2017

University of Nevada, Las Vegas

- External
 - Building Hope Nevada/USDA Rural Business Opportunities in Ecotourism Grant. Proposal submitted for research on travelers' preferences for ecotourism activities and spending behavior in rural areas of Southern Nevada. Results informed master planning for ecotourism center development. Recommended \$28.6 Million of USDA and other stakeholder funds to develop ecotourism village prototype in Boulder City, NV. *Role: Principal Investigator* with G. Nowak and S. Baloglu. Total funding awarded: \$10,000. Individual allocation: \$2,000. Grant period: 2011-2012

- Outside Las Vegas Foundation Southern Nevada Regional Open Space Planning Grant. Estimating the Economic Impact of the Vegas Valley Rim Trail. Proposal submitted to examine the social, environmental and economic impacts of public and privately funded recreation and ecotourism infrastructure development in rural areas and federal lands. Results recommended \$128 million of public and private stakeholder funds to develop 120+ mile trail surrounding the Las Vegas Valley. Results informed ongoing open space planning and assessed residents' willingness to higher pay taxes to support development. Funding Agency: Outside Las Vegas Foundation. *Role: Ph.D. Student Principal Investigator* under the direction of S. Baloglu. Total funding awarded: \$25,000. (Individual allocation: \$25,000). Grant period: 2012-2013
- Internal
 - Caesars Foundation Graduate Dissertation Grant. Proposal submitted for dissertation research examining Las Vegas resident reactions to development of healthcare infrastructure and destination marketing strategies for medical, spa, dental, healthcare-education and medical-convention tourism in Las Vegas. *Role: Ph.D. Candidate Principal Investigator* under the direction of S. Baloglu. Total funding awarded: \$5,000. (Individual allocation: \$5,000). Competitive. Grant period: 2013-2014
 - Conrad N. Hilton Foundation Graduate Summer Research Grant. Assessing Las Vegas Valley Resident Support for Ecotourism Development. Proposal submitted to examine resident reactions to proposed recreation, ecotourism and other forms of development on the public lands surrounding the Las Vegas metro area. *Role: Ph.D. Student Principal Investigator* under the direction of S. Baloglu. Total funding awarded: \$5,000. (Individual allocation: \$5,000). Competitive. Grant period: 2012-2013

Grants Submitted and Under Review

- External
 - National Science Foundation (NSF) Decision Risk and Management Sciences Program Grant. COVID-19 Related Hospital Patient Spill-over into Hospitality Facilities: Converting Hotels into Long-term Acute Care Hospitals and Skilled Nursing Facilities. Proposal submitted for conducting research to determine design of physical environments that promote hotels as spillover facilities for hospitals during emergencies. *Role: Co-Principal Investigator* with B. Kash, J. Maddock, A. Assaf, M. Mody, and T. Dogru. Total funding proposed: *approximately* \$451,000. Competitive. Grant period: 2020-2023
- Internal
 - Texas A & M University School of Innovation's X Grant: COVID-19 and tourism: a multidisciplinary assessment. Proposal submitted for for conducting research to determine travelers' propensity to book travel during public health emergencies. *Role: Co-Principal Investigator* with C. Budke, T. Jamal, B. Gastel, and A. Clendenin. Total funding proposed: \$20,000. Competitive. Grant period: 2020-2021
 - Texas A & M University School of Innovation's X Grant: COVID-19 Related Hospital Patient Spill-over into Hospitality Facilities. Proposal submitted to investigate perspectives on hotels used as healthcare facilities during the COVID-19 pandemic. *Role: Co-Principal Investigator* with J. Maddock. Total funding proposed: \$15,000. Competitive. Grant period: 2020-2021

Grants Submitted and Not Funded

- External
 - National Hazards Center CONVERGE (an NSF-funded center) and Natural Hazards Engineering Research Infrastructure (NHERI) Grant. Proposal submitted for funding to develop a Travel Confidence Index to aid forecasting hospitality and tourism industry recovery. *Role: Co-Principal Investigator* with M. Mody, and T. Dogru. Total funding proposed: \$5,000. Competitive. Submitted: 2020
- Internal
 - Texas A & M University School of Innovation X Grant. Understanding Traveler Behavior and Willingness to Protect Coral Reefs. Proposal submitted for conducting grant research to determine traveler's attitudes towards climate change, coral-reef protective practices and donation behavior. *Role: Co-Principal Investigator* with J. Maddock and G. Kyle. Total funding proposed: \$15,000. Competitive. Submitted: 2020
 - Center for Health Systems & Design “Wicked Problems” Grant. Intergenerational Communities: Innovations for Aging in Place. Proposal submitted for funding to conduct research related to master planning and hospitality infrastructure in communities that would facilitate seniors residing in home-settings with limited mobility. *Role: Co-Principal Investigator* with J.M. Tate and J. Winslow. Total funding proposed: \$20,000. Competitive. Submitted: 2020
 - Office of the Provost’s Global Engagement Grant. Full Immersion Field Journaling (in both written and visual diagramming formats) in New Media Applications. *Role: Co-Investigator* with R. Reid, S. Shafer, and E. Bardenhagen. Total funding proposed: \$30,000. Competitive. Submitted: 2018
 - Office of the Provost’s Global Engagement Grant. Travel and Youth Character Development. Proposal submitted to engage undergraduates and graduate students in interdisciplinary and longitudinal research project to measure youth outcomes (i.e. open-mindedness/tolerance, cultural awareness, understanding of racial, ethnic, and cultural issues, etc.) after travel experiences. *Role: Co-Investigator* with A. Roberts and A. Ettekal. Total funding proposed: \$35,526. Competitive. Submitted: 2018
 - President’s Excellence Fund X Grant: Healing Effects of Urban Forests: The Impacts on Human Health and Urban Microclimate. Proposal submitted for collaborative project to research urban forests and human outcomes. *Role: Co-Investigator* with K. Hurst, D. Li, B. Kash, E. Du, U. Kreuter, G. Miller, C. Lee, and E. Park. Total funding proposed: up to \$100,000. Competitive. Grant Submitted: 2018
 - AgriLife Extension Graduate Assistant Stipend Grant Proposal submitted for funding of a master's level student stipend to assist with Texas Friendly Hospitality Agrilife Extension Program. Total funding proposed: \$26,000 Competitive. Grant Submitted: 2018

REFEREED PRESENTATIONS

Papers Presented at Academic Conferences

Indicates graduate student co-author at time of submission

* Indicates full-paper was published in conference proceedings

21. **Suess, C.,** & Mody, M. The impact of a hospitable healthscape on patient pain levels. International Conference on Global Health and Medical Tourism, Mauritius. *Postponed to June 2021*
20. **Suess, C.,** Mody, M., & Dogru, D. Understanding healthcare traveler psychology and the influence of 'home-like' environments. International Council on Hotel, Restaurant, and Institutional Education (ICHRIE). Washington D.C. *Postponed to July 2021*
19. **Suess, C.,** Woosnam, K., Mody, M., Sirakaya, E. & Dogru, D. The Influence of residents' knowledge and perceived safety on their emotions and Ssupport for Airbnb: A comparison of neighborhood and household type. 10th Advances in Hospitality and Tourism Marketing and Management. Sao Paulo, Brazil. *Postponed to 2021, July*
19. Zhang, Y., Dogru, D., **Suess, C.,** Mody, M., Bulut, U., & Sirkaya, E. The effects of macroeconomic dactors on the supply of Airbnb: Theory and empirical evidence. Travel and Tourism Research Association International Conference. Victoria, BC, Canada. *Postponed to 2023, July*
18. Nowak, G., **Suess, C.** & Cho, R. Research design & design research: extending hospitality studies into architectural analyses. Panelist at the Western Federation of the International Council on Hotel, Restaurant, and Institutional Education Conference (WCHRIE), California Polytechnic University, Pomona, CA, January 2020
17. Nganga, L.# **Suess, C.,** & Dogru, T. Using self-transcendence and self-enhancement theory to examine the mediating effects of diversified rural tourism activity participation on travel spending behavior. 25th Annual Graduate Student Research Conference in Hospitality and Tourism. Las Vegas, NV. January 2020
16. **Suess, C.,** & Mody, M. There's no place like home! The influence of the Homescape on traveler wellbeing.* Travel and Tourism Research Association International Conference (ITRA). Miami, FL. July 2020
15. Dogru, T., Mody, M. & **Suess, C.** The effects of Airbnb on hotels: A tale of ten cities International Council on Hotel, Restaurant, and Institutional Education (ICHRIE). Palm Springs, CA. July 2018
14. **Suess, C.,** & Mody, M., The impact of a hospitable design and service on patients' satisfaction and loyalty intentions. International Council on Hotel, Restaurant, and Institutional Education (ICHRIE). Baltimore, MD. July 2017
13. Mody, M., **Suess, C.,** & Lehto, X., Creating memorable experiences in the accommodations industry: A core-periphery framework of experiential consumption. International Council on Hotel, Restaurant, and Institutional Education (ICHRIE). Baltimore, MD. July 2017
12. Mody, M., **Suess, C.,** & Lehto, X., The Accommodation Experiencescape: A comparative assessment of hotels and Airbnb. Consumer Behavior in Hospitality Research Symposium, Boston University, Boston, MA. October 2016
11. **Suess, C.,** & Mody, M. Understanding patients' preferences for hotel-like hospital attributes. Cornell University's Institute for Healthy Futures: Health, Hospitality and Design Symposium. Ithaca, NY. October 2016
10. **Suess, C.,** & Mody, M. Factors influencing travelers likelihood to participate in

ecotourism activities and travel spending. International Council on Hotel, Restaurant, and Institutional Education (ICHRIE). Orlando, FL. August 2016

9. **Suess, C.,** Norbash, A., Kadom, N., & Hassan, K. # Radiology Servicescape- More than meets the eye. American Roentgen Ray Society's 116th Annual Meeting. Los Angeles, CA. April 2016
8. **Suess, C.,** & Baloglu, S., Factors influencing residents' perceived impact of medical tourism on quality of life. European Council on Hotel, Restaurant, and Institutional Education (EuroCHRIE). Dubai, UAE. October 2014
7. **Suess, C.,** & Baloglu, S., Factors influencing residents' tax paying behaviors and support for ecotourism development in rural communities. International Council on Hotel, Restaurant, and Institutional Education (ICHRIE). San Diego, CA. August 2014
6. **Suess, C.,** & Baloglu, S. Determining resident support for tourism development on public lands. International Conference on Tourism, Climate Change and Sustainability. Bournemouth, United Kingdom. September 2012
5. **Suess, C.,** Baloglu, S., Jones, T., &. Documenting energy awareness at upscale U.S. lodging properties. * 18th Annual Graduate Student Research Conference in Hospitality and Tourism. Seattle, WA. January 2012
4. **Suess, C.,** Baloglu, S., & Giannoulakis, C. Determining traveler characteristics and preferences to aid development of rural business opportunities in ecotourism. International Scientific Congress on Current Trends in Tourism Management and Tourism Policy, Athens, Greece. February 2012
3. **Suess, C.,** & Baloglu, S. Development of a sustainability index to assess hotel development in marginally developed Southeast Asian tourism destinations. * Western Decision Sciences Institute (WDSI), Forty First Annual Meeting, Big Island, HI. April 2012
2. **Suess, C.,** & Baloglu, S. Systematic analysis of identifying key dimensions of environmentally and socially responsible hotels.* 16th Annual Graduate Student Research Conference in Hospitality and Tourism. Houston, TX. January 2011
1. **Suess, C.,** & Nowak, G. Hospitality architecture: Learning from Las Vegas, learning from everywhere else. Hawaii International Conference on Arts and Humanities. Honolulu, HI. January 2011

Posters Presented at Academic Conferences (listed in chronological order)

Indicates undergraduate student co-author at time of submission

4. Erul, E., **Suess, C.,** Mody, M., & Dogru, D. Applying the integration information theory to determine residents' support for Airbnb. International Council on Hotel, Restaurant, and Institutional Education Conference. New Orleans, LA. July 2019
3. Dogru, D., Mody, M., **Suess, C.,** Line, N., & McGinley, S. Airbnb and employment in the hospitality sector. International Council on Hotel, Restaurant, and Institutional Education Conference. New Orleans, LA. July 2019

2. **Suess, C.,** & Mody, M. Determining in-patient preferences for hotel-like hospitality room attributes: a conjoint choice modeling approach. Northeastern Federation of the International Council on Hotel, Restaurant, and Institutional Education Conference. Boston, MA. April 2016
1. **Suess, C.,** Mody, M. & Ford, J. # What does it mean to be responsible? A semantic analysis of the online representation of responsible tourism. Northeastern Federation of the International Council on Hotel, Restaurant, and Institutional Education Conference. Boston, MA. April 2016

COMMISSIONED REPORTS

4. **Suess, C.,** Newnham, M., Sliter, T.,# Olsen, H.,# Adnani, K.,# & Manca, D. # Dubai's Evolving Accommodations: Emerging Market Trends. Final report submitted to Dubai Holding, Dubai, UAE. April 2017
3. Shoemaker, S., Geinzer, D. Smith, C., & **Suess, C.** Las Vegas Health Tourism Strategic Plan. Early draft report submitted to the Southern Nevada Medical Industry Coalition, Las Vegas Convention and Visitors Authority; and Las Vegas Health Tourism Strategic Planning Work Group, Las Vegas, NV. April 2012
2. **Suess, C.** Estimating the Economic Impact of the Vegas Valley Rim Trail. Final report submitted to Outside Las Vegas Foundation and the Southern Nevada Planning Coalition, Las Vegas, NV. December 2012
1. **Suess, C.,** & Nowak, G. Bootleg Canyon Strategic Development Plan and Survey Data Report. Final report submitted to Building Hope Nevada, L.L.C., City of Boulder City, Boulder City, NV; Greenheart L.L.C.; Southern Nevada Planning Coalition, Las Vegas, NV. December 2011

EXTENSION

Texas Friendly Instructor Trainings and Workshops

14. Texas Friendly Ambassador Instructor Training. Hospitality Educators Association of Texas (HEAT) Annual Conference. Glen Rose, TX. November 2019
13. Texas Friendly Hospitality Instructor Training. New Braunfels Conventions and Visitor's Bureau. New Braunfels, TX. June 2019
12. Texas Friendly Hospitality Workshop. Renaissance Casa Des Palmas. McAllen, TX. May 2019
11. Texas Friendly Hospitality Instructor Training. Corpus Christi Convention and Visitors Bureau. Corpus Christi, TX. May 2019
10. Texas Friendly Hospitality Instructor Training. Rockport Chamber of Commerce. Rockport, TX. May 2019
9. Texas Friendly Hospitality Instructor Training. Annual Executive Directors for Regional Trails (AEDRT) meeting, Austin Convention and Visitor's Bureau, Austin, TX. January 2019

8. Texas Friendly Hospitality Instructor Training. Fort Worth Botanical Gardens. Fort Worth, TX. December 2018
7. Texas Friendly Hospitality Workshop. Fort Worth Botanical Gardens. Fort Worth, TX. December 2018
6. Texas Friendly Ambassador Instructor Training. Hospitality Educators Association of Texas (HEAT) Annual Conference. San Antonio, TX. November 2018
5. Texas Friendly Hospitality Instructor Training. Agrilife Extension Office. Fort Worth, TX. February 2018
4. Texas Friendly Hospitality Instructor Training. New Braunfels Conventions and Visitor's Bureau. New Braunfels, TX. February 2018
3. Texas Friendly Ambassador Instructor Training. Hospitality Educators Association of Texas (HEAT) Annual Conference. Frisco, TX. November 2017
2. Texas Friendly Hospitality Instructor Training. Laredo Conventions and Visitor's Bureau. Laredo, TX. November 2017
1. Texas Friendly Hospitality Workshop. Agrilife Extension Agents East Region. Texas Freshwater Fisheries Center. Athens, TX. September 2017

SERVICE

Editorial Boards

- *Tourism Management*, Elsevier. 2020-present
- *Journal of Travel Research*, Routledge. 2019-present
- *Tourism Economics*, Sage. 2019-present

Journal Reviewer

- *Tourism Management*, Elsevier. 2018-present
- *Journal of Travel Research*, Routledge. 2019-present
- *Tourism Economics*, Sage. 2019-present
- *Journal of Sustainable Tourism*, Elsevier. 2019-present
- *International Journal of Hospitality Management*, Elsevier. 2019-present
- *International Journal of Contemporary Hospitality Management*, Emerald. 2017-present
- *Journal of Hospitality and Tourism Research*, Elsevier. 2019-present
- *Current Issues in Tourism*, Taylor and Francis. 2019-present
- *Tourism Management*, Elsevier. 2017-present
- *Annals of Tourism Research*, Elsevier. 2017-present
- *International Journal of Tourism Cities*, Emerald. 2013-present
- *Boston Hospitality Review*, Boston University. 2013-2017

Conference Reviewer

- Graduate Student Research Conference in Hospitality and Tourism, Las Vegas, NV. 2019

- Agricultural & Natural Resources Policy (ANRP) Internship Program College of Agriculture, Texas A & M University, College Station, TX 2017
- Northeastern Federation of the International Council on Hotel, Restaurant, & Institutional Education, Philadelphia, PA. 2017
- Northeastern Federation of the International Council on Hotel, Restaurant, & Institutional Education, Boston, MA. 2016
- International Council on Hotel, Restaurant, & Institutional Education, Orlando, FL. 2015
- European Council on Hotel, Restaurant, & Institutional Education, Dubai, UAE. 2014
- International Council on Hotel, Restaurant, & Institutional Education, San Diego, CA. 2014

College Service

- Texas A & M University
 - Committee for Departmental Change, RPTS *Role: Committee Member*. Elected to advisory committee on strategic education initiatives in RPTS. Developing proposals for program changes and new degree programs. Specifically advising sub-committee work on hospitality and tourism related programs and curriculum. 2020-Present
 - Graduate Curriculum Committee, RPTS *Role: Committee Member*. Appointed by Department Head to serve on committee in charge of reviewing degree requirements, curriculum, scholarships, and graduate student activities; advise the department on issues with regard to its current and future graduate programs. Monitor research and teaching policies. 2020-Present
 - Undergraduate Curriculum Committee, RPTS *Role: Committee Member*. Appointed by Department Head to serve on committee tasked with student programs in the undergraduate curriculum; review extracurricular and study abroad initiatives within the department; review scholarship applications; review assessment requirements for curriculum; advise the department on issues with regard to its current and future undergraduate degrees and certificates. 2018-Present.
- Boston University
 - Academic Assessment Committee, School of Hospitality Administration. *Role: Committee Member*. Appointed by Dean. Developed, implemented, and monitored student competencies in the undergraduate curriculum; developed extracurricular and study abroad initiatives within the College; initiated collaborative degree programs and graduate education with other entities on and off the Boston University campus; advised the College on issues with regard to its current and future facilities and programs. 2013-2017
 - Eta Sigma Delta, School of Hospitality Administration. *Role: Chapter Advisor* Appointed by Dean. Inducted and advised honor students in the networking system through their chapters that allows for interaction and the exchange of information among hospitality students. Planned special events and functions at annual trade shows, campus activities, fundraisers and volunteer programs. Provided tutoring or other forms of academic support for students needing assistance. 2013-2017
- University of Nevada Las Vegas
 - Hospitality Design Concentration, School of Architecture. Assisted with development of a program dedicated to Hospitality Design on an official level and partnerships between the William F. Harrah College of Hotel Administration and School of Architecture. Assisted program director in developing innovative curriculum models for graduate and undergraduate hospitality design education, and collaborated with industry-leading architects from Las Vegas

- for research and project design. Aided in development of the Hospitality Design Program's overall strategic plan. Applied for grant funding, networked to raise scholarship funds for students for travel to research conferences (NEWH). Participated in collecting special hospitality items for the both UNLV's Architecture and Lied libraries. Marketed the program, created graphic logos and literature, and drafted press releases. 2010-2013
- Sustainability Committee, William F. Harrah College of Hotel Administration, *Role: Committee Member*. Appointed by Associate Dean for Academic Affairs and Operations and elected for 3 successive terms by committee faculty members. Developed, implemented, and monitored student sustainability competencies in the undergraduate curriculum; graduate curriculum; extracurricular and administrative sustainability initiatives within the College; Initiated collaborative sustainability activities with other entities on and off the UNLV campus; advised the college on sustainable development issues with regard to current and future facilities and programs. 2010-2013

University Service

- *Boston University*
 - "BU-Hub" Provost's Task Force on General Education. *Role: Committee Member*. Appointed to satellite committee on Diversity and Global Citizenship charged with determining University courses and co-curricular activities that qualify as satisfying university's expectations for general education. 2016-2017
 - University and Faculty Council. *Role: College Representative*. Elected representative by faculty of the School of Hospitality Administration. Participated in open forum with university council representatives and senior university administrators, to learn about, question, and voice opinions on policies and activities of Boston University. Reviewed new proposals for academic programs, evaluated and provided feedback to the administration on new initiatives and policy changes. 2015-2017
 - University Research Council. *Role: College Representative*. Appointed by Provost based on nomination by Dean of the School of Hospitality Administration. Developed, implemented, and monitored research activities and initiatives within the College; initiated collaborative research programs with other entities on and off the Boston University campus; advised the School of Hospitality Administration on issues with regard to its current and future research productivity. 2015-2016

PH.D. DISSERTATION ADVISING

Chair

Leah Nganga Wachuka, Department of Recreation, Parks and Tourism Sciences, Texas A & M University
 Omar Youssef, , Department of Recreation, Parks and Tourism Sciences, Texas A & M University

Committee Member

Thomas Eck, Department of Recreation, Parks and Tourism Sciences, Texas A & M University
 Julie Kircher, Department of Recreation, Parks and Tourism Sciences, Texas A & M University
 Seobgyu Song, Department of Recreation, Parks and Tourism Sciences, Texas A & M University
 Benjamin Ghasemi, Department of Recreation, Parks and Tourism Sciences, Texas A & M University
 Andrew Lacanienta, Department of Recreation, Parks and Tourism Sciences, Texas A & M University

POST DOCTORAL SUPERVISORY WORK

Dr. Emrullah Erul, Ph.D. (Summer 2018; Fall 2018; Spring 2019)

Dr. Eric Joo, Ph.D. (Fall 2018; Spring 2019)

UNDERGRADUATE THESIS ADVISING

Chair

Emily Powell “Best Practices in Sustainability for the Hotel Industry”. Boston University Kilichand Honors College. Graduated Spring 2013

HONORS AND AWARDS

- Northeastern Federation of the International Council on Hotel, Restaurant, and Institutional Education, Best Research Paper, April, 2016
- Strategic Plan Graduate Research Assistantship, University of Nevada, Las Vegas, 2012-2013
- Strategic Plan Graduate Research Assistantship, University of Nevada, Las Vegas, 2010-2011
- Western Decision Sciences Institute, Best Graduate Student Research Paper, April, 2012
- NEWH Hospitality Industry Network, Hospitality Design Scholarship, April, 2011
- Minority Scholarship, University of Nevada, Las Vegas, 2011-2012
- Alumni Association Scholarship, University of Nevada, Las Vegas, February, 2011
- School of Architecture Graduate Assistantship, University of Nevada, Las Vegas, September, 2011
- Golden Key International Honour Society, University of Nevada, Las Vegas, April 2009-2012
- United States Institute of Theatre Technology Architecture Commission Honor Participant, May 2011
- Marya Lillien Award, School of the Art Institute of Chicago, 2006
- Student Leadership Award, School of the Art Institute of Chicago, 2006
- Presidential Scholarship, School of the Art Institute of Chicago, 2004

PROFESSIONAL DEVELOPMENT ACTIVITIES

University of Texas at Austin

- School of Architecture, M.S. in Architecture Studies, 2019-present
 - Coursework completed:
 - HED 395 *Theories of Health Behavior*
 - CMS 392P *Grant Writing*
 - ARC 386M *Human Behavior Drives Design*
 - ARC 386M *Designing for Human Behavior*
 - ARC 386M *Space Object and Human Relations*
 - ARC 386M *Building Matters*

Boston University

- Questrom School of Business, Non-degree 2017
 - Coursework audited:
 - OM 726 *Operations and Technology Management*

PROFESSIONAL AFFILIATIONS

International Council on Hotels Restaurants and Institutional Education (ICHRIE)

Hospitality Industry Network (NEWH)

American Institute of Architecture Students (AIAS)